

Recovery Marketing Grants: Weighted Index & Final Grant Awards

Issued 6/2/21

COUNTY	PARTNER	YOY UNEMPLOYMENT	YOY BED TAX LOSS**	WEIGHTED INDEX	GRANT REQUEST	FUNDING TOTAL
		LOSS*				
DeKalb	Discover Dunwoody	122.22%	51%	225	\$72,526	\$72,526
DeKalb	Explore Brookhaven (Brookhaven Convention and Visitors Bureau)	122.22%	50%	222	\$100,000	\$172,526
Troup	Visit LaGrange, Inc.	128.13%	46%	215	\$50,000	\$222,526
Fulton	Visit Johns Creek (Johns Creek Convention and Visitors Bureau)	122.22%	42%	200	\$16,500	\$239,026
Chatham	Visit Savannah	123.53%	36%	185	\$100,000	\$339,026
Fulton	Atlanta Convention and Visitors Bureau	122.22%	36%	184	\$100,000	\$439,026
Fulton	Visit Sandy Springs	122.22%	32%	173	\$24,400	\$463,426
Cobb	Cobb Travel and Tourism/ Cobb Sports Alliance	90.32%	37%	164	\$100,000	\$563,426
Fayette	Visit Peachtree City	74.19%	38%	156	\$59,135	\$622,561
Richmond	Augusta Convention and Visitors Bureau	61.70%	38%	147	\$77,895	\$700,456
Fulton	Alpharetta Convention and Visitors Bureau	122.22%	21%	143	\$30,000	\$730,456
Douglas County	Douglasville Convention and Visitors Bureau	100.00%	23%	133	\$40,000	\$770,456
Gordon	Explore Gordon County (Gordon County Chamber of Commerce and Convention and Visitors Bureau)	57.14%	34%	133	\$25,000	\$795,456
McDuffie	Thomson-McDuffie County Convention and Visitors Bureau	47.17%	36%	131	\$50,000	\$845,456
Monroe	Forsyth Convention and Visitors Bureau (City of Forsyth)	54-55%	33%	128	\$36,290	\$881,746
Fulton	Visit Roswell (Roswell Convention and Visitors Bureau)	122.22%	14%	124	\$50,000	\$931,746
Bartow	Cartersville-Bartow County Convention and Visitors Bureau	82.35%	24%	123	\$100,000	\$1,031,746
Bryan	Richmond Hill Convention and Visitors Bureau	76.67%	25%	122	\$25,000	\$1,056,746
Henry	Visit Henry County (Henry County Convention and Visitors Bureau under Henry County Chamber of Commerce)	100.00%	17%	117	\$23,628	\$1,080,374
Dougherty	Albany Convention and Visitors Bureau	82.98%	20%	113	\$36,000	\$1,116,374
Rockdale	Conyers Convention and Visitors Bureau & Welcome Center	94.87%	16%	111	\$25,745	\$1,069,593
Turner	Ashburn-Turner County Chamber of Commerce	89.47%	16%	107	\$10,891	\$1,153,010
Cherokee	Visit Woodstock	75.00%	20%	107	\$28,600	\$1,181,610
Decatur	Bainbridge Convention and Visitors Bureau	26.32%	32%	105	\$45,000	\$1,226,610
Cobb	Marietta Welcome Center & Visitor's Bureau	90.32%	15%	105	\$6,000	\$1,232,610
Chattooga	Chattooga County Chamber of Commerce	64.71%	21%	103	\$9,350	\$1,241,960
Clarke	Visit Athens	72.97%	18%	100	\$25,000	\$1,266,960
Muscogee	Visit Columbus	65.96%	19%	98	\$100,000	\$1,366,960
Carroll	Villa Rica Convention & Visitors Bureau and Welcome Center	77.78%	12%	88	\$5,200	\$1,372,160
Grady	City of Cairo	29.41%	24%	86	\$18,617	\$1,390,776
Houston	Museum of Aviation Foundation	52.94%	14%	75	\$30,294	\$1,421,070
Macon-Bibb	Visit Macon	87.50%	4%	73	\$38,000	\$1,459,070



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COUNTY	PARTNER	LOSS*	YOY BED TAX LOSS**	WEIGHTED INDEX	GRANT REQUEST	FUNDING TOTAL
Houston	Warner Robins Convention & Visitors Bureau	52.94%	13%	73	\$33,120	\$1,492,190
Stephens	Toccoa-Stephens County Chamber of Commerce & Welcome Center	64.10%	10%	72	\$6,900	\$1,499,090
Colquitt	Moultrie-Colquitt County Chamber of Commerce	40.63%	15%	69	\$53,525	
Hall	Lake Lanier Convention and Visitors Bureau	62.07%	8%	66	\$25,895	-
Camden	Visit Kingsland (Kingsland Welcome Center & Tourism Bureau)	27.03%	17%	65	\$29,960	-
Houston	Visit Perry (Perry Area Convention and Visitors Bureau)	52.94%	10%	65	\$25,000	-
Sumter	Americus-Sumter County Tourism/ Americus Welcome Center	51.02%	0.1	63	\$100,000	-
Dodge	Eastman-Dodge County Chamber of Commerce & Local Welcome Center	9.09%	20%	61	\$5,100	
Liberty	Liberty County Convention and Visitors Bureau	58.97%	6%	58	\$35,090	
Harris	Pine Mountain Tourism Association	48.39%	8%	56	\$30,000	
Baldwin	Visit Milledgeville (Milledgeville - Baldwin Convention & Visitors Bureau)	60.47%	5%	56	\$25,250	
Habersham	Habersham County Chamber of Commerce	54.29%	6%	55	\$38,731	
Ware	Waycross Convention and Visitors Bureau Authority	47-37%	7%	53	\$36,625	E
White	Alpine Helen - White County Convention and Visitors Bureau and Welcome Center	57.14%	3%	49	\$38,731	NOT FUNDED
Coffee	Douglas-Coffee County Chamber of Commerce	45.00%	6%	48	\$31,600	F
Charlton	Okefenokee Chamber of Commerce	-2.56%	16%	42	\$18,600	
Camden	St. Marys Convention and Visitors Bureau & Welcome Center	27.03%	8%	41	\$39,500	
Hall	Gainesville Convention and Visitor's Bureau	62.07%	-5%	30	\$100,000	
rift	Tifton-Tift County Tourism Association	50.00%	-5%	22	\$7,345	
Morgan	Visit Madison (Madison-Morgan County Convention and Visitors Bureau	68.75%	-15%	8	\$63,500	
Rabun	Explore Rabun County	47.22%	-30%	-48	\$25,000	
Thomas	Thomasville Visitors Center & Tourism (& Mainstreet)	n/a	n/a	n/a	n/a	
3acon	Alma-Bacon County Chamber of Commerce	n/a	n/a	n/a	n/a	
Gwinnett	Explore Gwinnett	n/a	n/a	n/a	n/a	
Jackson	Jackson County Chamber	n/a	n/a	n/a	n/a	
Hall	Gainesville CVB - Olympic Park	n/a	n/a	n/a	n/a	