

# Georgia WIC Farmers Market Nutrition Program



## **What is the Georgia WIC Farmers Market Nutrition Program?**

The Georgia Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) Farmers Market Nutrition Program (FMNP) provides WIC recipients with fresh, locally grown, unprocessed fruits, vegetables, and edible herbs at approved farmers market locations beginning May 1 through October 30 of each year.

Benefits are issued to WIC recipients by participating health department clinics across the state once per year on a first-come, first-served basis through September 30. The program is funded by the United States Department of Agriculture (USDA) and administered statewide by the Georgia Department of Public Health (DPH).

## **What are the eligibility requirements?**

To be eligible for WIC FMNP program benefits, you must be actively enrolled as a WIC participant who is a/an:

- Pregnant, postpartum, or breastfeeding woman;
- Infant six months of age or older; or
- Child up to five years of age.

## **What do I receive as a WIC FMNP recipient?**

- Benefits valued at \$50\* to purchase fresh produce from approved WIC FMNP locations;
- Nutrition education and information on the benefits of fresh fruits and vegetables;
- Tips for selecting, preparing, and storing fresh fruits and vegetables;
- Money-saving advice; and
- Quick recipes.

\*Subject to change based on funding availability



## **Where can I use my WIC FMNP benefits?**

WIC FMNP benefits can be used to purchase eligible produce from approved farmers market locations displaying Georgia WIC Farmers Market Nutrition Program signage. Contact your local WIC clinic for market dates, times, and locations.

## **How do I spend my WIC FMNP benefits?**

1. Visit a participating Georgia WIC farmers market location near you.
2. Select up to \$50\* of eligible produce.
3. Present your eWIC card to the farmer for payment.
4. Electronically sign your name on the farmer's smart device.
5. Receive your produce.

## **Helpful Tips and Reminders:**

- WIC FMNP benefits can only buy produce at Georgia WIC-approved farmers market locations.
- Arrive at the farmers market early for the best selection.
- If your purchase exceeds the value of your WIC FMNP benefits you must pay the difference with another form of payment.
- Use your WIC FMNP benefits on or before the October 30 expiration date.
- Contact customer service toll-free at (866) 814-5468 if your eWIC card has been lost or stolen.

\*Subject to change based on funding availability



## **What types of produce can I purchase at FMNP market locations?**

Only fresh, Georgia-grown fruits, vegetables, and/or herbs may be sold at designated market sites. Eligible foods include (but are not limited to):

Apples  
Beans, Lima  
Beans, Snap  
Beets  
Blueberries  
Cantaloupe  
Cabbage  
Carrots  
Corn  
Cucumbers

Eggplants  
Fresh herbs  
Grapes  
Greens, Collard  
Greens, Mustard  
Greens, Turnip  
Muscadines  
Mushrooms  
Nectarines  
Okra

Onions  
Peaches  
Pears  
Peas  
Peppers, Bell  
Peppers, Hot  
Peppers, Sweet  
Plums  
Potatoes, Sweet  
Potatoes, White

Pumpkin  
Spinach  
Squash  
Strawberries  
Tomatoes  
Watermelon

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U.S. Department of Agriculture Office of  
the Assistant Secretary for Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410

FAX: (833) 256-1665  
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EMAIL: [Program.Intake@usda.gov](mailto:Program.Intake@usda.gov)



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CUSTOMER SERVICE HOTLINE:  
(866) 814-5468 (toll-free) Monday through Friday,  
from 8 a.m. to 5 p.m. (EST), excluding state holidays.  
After 5 p.m. or during periods of high call volume,  
please leave a voicemail.



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